

University of South FloridaTM

Undergraduate Studies

2019 /20 Annual Report





The summer and fall of 2019 the University of South Florida welcomed more FTIC students than ever before. Orientation successfully accommodated this record number of Freshman and New Student Connections greeted the new students to the university with the traditional Week of Welcome. Through these pages you as precollege candidates considering their postsecondary plans, through the onboarding process of newly admitted first-time or transfer students; this unit later provides ongoing guidance, advocacy and enrichment for undergraduates until they leave the university as successful graduates.

Even as the university rapidly transitioned to remote services in March due to the Coronavirus, all departments maintained a high level of support to university students. They continued to assist students as they navigated this new territory while finishing the Spring semester with all classes delivered remotely.

Many departments created virtual programs to prevent the loss of resources and became involved in student outreach in order to offer support, reassurance, and retain students during this period of transition.

- x The Office of Academic Advocacy partnered with the library to identify students who did not have a computer and needed a laptop to complete classes at home. They also coordinated with Financial Aid to identify students experiencing financial barriers in need of emergency funds.
- x New Student Connections (

students and families in a remote environment, while providing a robust and dynamic experience for all attendees.

x Staffing:

- a. Rachel Umstead joined the Office of Orientation as Conference and Event ~~PLZ~~ Orientation Reservations in January 2020.
- b. The Office of Orientation hosted two graduate interns in the Summer 2019 through the National Orientation Directors Association Orientation, Transition and Retention

Consolidation work:

- x While Orientation d



Office of Transfer Student Success

The Office of Transfer Student Success

- x Former ECM student was one of three students recognized as an Outstanding Graduate <https://bit.ly/38yP0m9>
- x ECM advisor chaired Majors Expo in Fall 2019 with over 400 attendees (the most ever) considering majors based on what global challenges related to each major. <https://youtu.be/F0IVvqqE8Kc>
- x

Leadership Studies

General description The program has a unique approach to leadership education that combines practical theories and opportunities for students to study the characteristics of authority, leadership, social and role dynamics, political processes and the values that orient their careers.

Number of students served

- x In 2019/2020, 295 students took LDR courses and 30 minors were certified

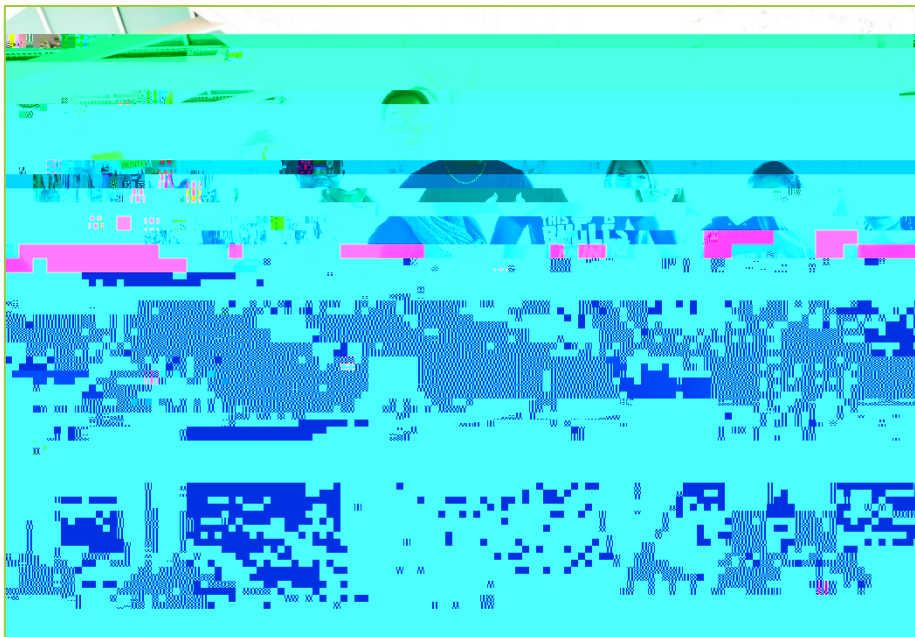
Points of pride

- x Established as a Globally Certified Pathway during the **2019** academic year
- x Three of the four prescribed LSP courses (LDR 2010, LDR 4930, LDR 4951) certified to the Enhanced Curriculum.
- x Established as a model for a fully integrated academic program encompassing the concepts of the Global Citizens Project, the Enhanced Curriculum, and the high impact practices embedded within the Enhance Curriculum.
- x Worked with colleagues at USFSM and USFSP to create a consolidated minor, requiring student to take a fundamentals course from a slate of six options, and three electives, from a slate of six different options.
- x Increased the number of courses offered within the minor from five to six per term.

Corporate Partnerships & Reentry Scholarships

Points of pride

- x The Tampa Electric (TECO) corporate partnership graduated 20 students during the 2019/2020 academic year, welcomed 20 additional students to Cohort 4, and is launching a 5th cohort in spring of 2021.
- x A new grant, Crankstart Reentry Scholarship Program, came to UGS Academics this year awarding \$50,000 to 20 deserving returning adult students to finish their first baccalaureate degree.



- x Ethical Reasoning & Civic Engagement (TGEE)
- x High Impact Practice (TGEH)
- x Information & Data Literacy (TGDI)

Note: TGEE and TGEH attributes can have pre-sub attributes. For example, Global Citizen Project is part of TGEE and TGED. There were three proposals with existing General Education attributes processed (changes).

- x Dr. Scott Besley served as the Chair of the General Education Council. As the Chair of the Faculty Senate, Dr. Besley will continue as Chair of the General Education Council for the 20/21 AY.

x

The primary focus of the implementation of processes and procedures supporting the three QEP goals, including professional development and assessment.

Global Citizen Award

- x Provides students with opportunities to reinforce global competencies
- x Offered 22 Starting Your Adventure workshops (3 were cancelled due to COVID Summer 2020 will be the first semester offering virtual workshops across all three campuses.
- x Recruited 502 new students to pursue the award
- x Pre-approved and advertised 346 on-campus global events, including remote event opportunities beginning March 2020.
- x ASL Bulls, Russian Club, Brazilian Student Association, German Club, and Korean Language Club for overall attendance of approximately 280 students.
- x Awarded approximately 155 students the Global Citizen Award.
 - ‡ Will recognize approximately 89 award recipients for Spring 2020 at the virtual GCP Awards Ceremony on May 14th
- x First publication describing GCP programming accepted for publication in International Journal of Development Education and Global Learning

Other awards received by Global Citizen Award students

- x 2 of 4 USF Tradition Keepers
- x Learn. Serv. Lead. Award Recipient
- x Outstanding Fraternity/Sorority Member
- x Pillar of the Community Recipient
- x 7 of the 20 Golden Bull recipients
- x 3 of the Spring 2020 Phi Beta Kappa initiates
- x Both Outstanding Student Organization events were GCP approved

Study Abroad

- x Offered, in conjunction with the Education Abroad office, the Global Explorers Travel Award and Global Citizens Project Study Abroad scholarships in amounts of \$1,000 and \$2,500 to 67 students for a total of \$148,000.
- x Coordinated the first GCP Study Abroad experience partnering with the University of Exeter. Nine students participated in a summer course titled Global Issues and Challenges. Once abroad, GCP students spent one week as the only non-Exeter students participating in Grand Challenges and one week in London.

Operation: Global Action

- x The newest initiative of the GCP, Operation: Global Action (OGA) has been in development for the past two years and was inspired by our internal data supporting impact practices and by our formal partnership with the University of Exeter.
- x OGA is a globally focused activity that counts as internship credit.

- x The first cohort of OGA students completed projects in the areas of food, oceans, and gender. A total of 92 students completed the program with facilitation by 4 Graduate Assistants.
- x Due to high demand, a second virtual session will begin on May 18. This Summer A session currently has over 130 students registered, including 25 students from UniNorte, Colombia.

Global Competency Test

- x As of Spring 2020, 2897 Global Competency Tests have

Office of Undergraduate Research

The Office of Undergraduate Research (OUR) engages students from admissions to graduation in the pursuit of undergraduate research: an inquiry or creative project that makes an original contribution to their discipline. We are committed to fostering an Undergraduate Research ecosystem at USF in support of our students, our community, and our future. We seek to empower the next generation of citizen scholars, equipped with 21st century workforce skills for a

What we are doing/have done

- x Admissions: Supported recruitment of National Merit Scholar finalists
 - o These students significantly contribute to Preeminence Metric 1 (Average GPA and SAT Score for Incoming Freshmen in Fall Semester)
 - o OUR hosted over 30 visits from finalist all over the U.S.
- x Summer Programs: Partnership with College Programs
 - o Hosted 112 students over 5
 - o Diverse cohorts of prospective students which contributes to PBF Metric 7 (University Access Rate)
 - o Generated \$150,000+ revenue
 - o For summer 2019, programs have over 350 applicants.
 - o For summer 2020, we adjusted to COVID with a program refresh with 84 applications for 60 spots
- x Student Experience: Online Research Readiness Badging Course (modeled after Career Readiness Badging Course)
 - o Partnering with library to refine content to better serve students
- x Student Engagement: Supported Undergraduate Research Society (URS)
 - o Largest student organization at USF with nearly 2000 members
 - o Peer mentors provide one-on-one consultations with students
 - o Students hosted 2019 Undergraduate Research Expo with over 150 USF student visitors
- x Data & Metrics: Supported alignment of measures to track high Impact practices (HIPs) including undergraduate research activity
 - o Transitioned to data analytics platform (R) for rapid insights into operating metrics
- x

Academic Success Center

x Student Impact

- o Tutoring t The ASC supported 24 subjects for tutoring including Calculus, Physics, Statistics, Business, Economics and Chemistry.
 - f 2,244 students utilized subject tutoring
 - f 7,689 total student visits were recorded in subject tutoring
- o SMART Lab Math support was provided to students via a total of 56 sections both Fall and Spring semesters combined; the lab supported a total of 5,831 enrolled students and recorded 76,417 student visits.
- o The Writing Studio From Fall 2019-Spring 2020, held 1,991 Writing Studio sessions and worked with 1,239 unique visitors; Served students from a range of Colleges, including Arts and Sciences (616), Business (198), Engineering (94), Behavioral and Community Sciences (87), Education (83), Nursing (67), Public Health (51), and College of the Arts (54), among others.
- o Graduate students In Spring 2020 the Writing Studio brought back writing consultations to serve graduate students, in that semester 148 sessions were recorded. These students represented both Master and Doctoral programs.
- o Study Skills Mentoring This academic year we trained 7 Study Skills Mentors, 6 were undergraduate student peers and 1 was a graduate student peer; all together they held 89 study skills mentoring sessions where they met one-on-one with students at all levels of their academic progression.

x Growth

- o Peerto-peer writing consultant program The Writing Studio shifted to a peer-to-peer consulting model in Fall 2019 in an effort to expand writing support to undergraduate students where they could have more access to working with their fellow peers. Leading this program was Dr. Kristen Gay, Assistant Director of the Writing Studio:
 - f Trained 13 undergraduate students to become Writing Center consultants in the English & Practice course
 - f Hired and trained 8 new undergraduate Writing Studio peer consultants

x Collaborations

- o Faculty Cornert in partnership with Chemistry and Organic Chemistry faculty, instructors and Teaching assistants within these disciplines conducted 60 hours in the Learning Commons on the second floor of the library that saw 301 unique student visitors for a total of 821 total visits.

their consultant as Excellent; 97.6% of students said their writing had improved as a result of coming to the Writing Studio; and 96.7% of students said what they learned was Very Applicable or Applicable to other writing assignments.

- o Conference presentations Gay, K., Walkup, K., & K. Scheff. (2020, February). "LCS Pattern Validation and Its Applications for WAC/WID." Paper Presented at the International Conference on Writing Analytics, St. Petersburg, FL.
- o Student professional development opportunities and certifications both in unit and campus wide via the following programs:
 - f CRLA Tutor Training program The ASC is currently certified through the College Reading and Learning Assistance (CRLA) for tutor training certification through Level III, Master Tutor. In July 2019, the ASC CRLA application was approved for the final stage of certification, providing certification for the next 5 years. Since summer 2019, 41 tutors completed CRLA Level I certification. The tutors trained represented each of the ASC sub-centers and partner tutoring offices including Athletics and INTO.



Office of Veteran Services

The Office of Veteran Success (OVS) serves as a critical resource for student veterans, focused on helping our nation's veterans successfully transition from military into a meaningful post

Joint Military Leadership Center

The University of South Florida's Joint Military Leadership Center (JMLC) is a premier ROTC program with a mission to produce top-tier Second Lieutenants for the U.S. Army. This program remains one of the top ROTC programs in the country, as ranked by the Department of Defense. The JMLC is a part of the USF ROTC Center, which consists of 39 Colleges and Universities in Florida, Georgia, Alabama, Mississippi, Louisiana, and Puerto Rico.

The USF Army ROTC program has a strong and experienced staff charged to instruct and develop the future generation of officer leadership. Comprised of five officers, three commissioned officers, four government civilians, and three government contractors, the Cadre are not only highly qualified but also highly motivated.

The USF Army ROTC Cadet population increased by 5% this past year to 225. Our contract mission for the Class of 2020 and beyond has increased to 55 per year, which positions USF to be the #1 producer of Army Second Lieutenants with the highest number of graduates. The JMLC is also responsible for collecting \$600 per semester for books and a monthly stipend of \$420; totaling more than \$850,000 in funds dispersed to Cadets each semester.

Navy ROTC

The 2019-2020 academic year has been one to remember for students of the United States Navy Reserve Officers Training Corps (NROTC) and has presented many opportunities for both personal and professional growth of battalion members as they work towards their commission in the United States Navy or Marine Corps.

During New Student Orientation, held during the week prior to the start of the fall semester, the battalion welcomed 29 new midshipmen into the program. As a whole, the unit averaged 68 students this year, most of whom are on scholarships, which total nearly \$420,000 in tuition, fees and books paid for by the

University of South Florida. At graduation, USF NROTC had the honor of commissioning nine Navy Ensigns and 14 Marine Corps Second Lieutenants in the 2019-2020 school year.

USF NROTC and its color guard and drill team have continued to extend their involvement in the community. Our color guard has proudly presented the colors at many USF Athletics events and a wide

variety of community events. In New Orleans, Louisiana, the team competed in the Mardi Gras drill meet earning a fourth place finish overall in a field of over twenty schools. Other NROTC activities which have left a positive impact on the community are our volunteer efforts in Tampa Bay, Keeping Tampa Bay Beautiful, and assisting with the annual Veterans Day

Awards

- x Marnie Hause was the recipient of a 2019 USF Outstanding Staff Award.
- x Keri Riegler received the 2019 USF Student Success Champions Award.
- x New Student Connections was recognized with
 - 2019 NASP-FL Program of Distinction award
 - 2020 NODA Program of Innovation award
 - 2019 USF Student Success Innovation award for their Peer Advisor Leadership and Coaching initiative.
- x

Wray, S., Williams, K. & Shepherd, G. (2019, October). Retention Challenges after the First Year. National Symposium for Students Retention (NSSR), New Orleans, LA.

Yee, K. (2020) January

