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Academic Analytics (AcA) provides data for research/scholarly activity benchmarking and discovery by collecting publicly available scholarly data (including publications, citations, and external funding) on individual faculty members, combining the data by Ph.D. program or medical specialty, and comparing it to equivalent information from similar programs in the same disciplines at other universities. Access to these data is provided through an online dashboard that is password protected and available only to approved users. AcA also enables examination of data by individual faculty members, provides a research/scholarly activity profile for each faculty member, and depicts their collaborative network. Because data on individual faculty members is present within the dashboard, it is essential that the policies on using this data carefully specify who has access and for which purposes. The principles articulated below will guide the use of AcA within the University of South Florida (USF) to examine research/scholarly activity productivity and integrate this data with additional sources of information.

*Decisions should be made by people, not*

