

# **WILLIS A. JONES**

University of South Flouth Ft33620

jonesw150@usf.edu  
Office: (813) 974-3146  
Cell: (615) 974-6909

## **EDUCATION**

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- Ph.D.**                      **Vanderbilt University, Peabody College, Nashville, TN**  
Higher Education Leadership and Policy
- M.Ed.**                      **University of Arkansas, Fayetteville, AR**  
Higher Education Administration
- B.A.**                        **University of North Texas, Denton, TX**  
Sociology

## **ACADEMIC APPOINTMENTS**

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- 2020-Present**            Associate Professor of Higher Education and Student Affairs (with  
Tenure), University of South Florida Department of Leadership, Policy,  
and Lifelong Learning
- 2017-2020**              Associate Professor of Higher Education (with Tenure), University of  
Kentucky Department of Educational Policy Studies and Evaluation
- 2011-2017**              Assistant Professor of Higher Education, University of Kentucky  
Department of Educational Policy Studies and Evaluation

## **PEER-REVIEWED PUBLICATIONS**

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**Jones, W. A.,** Liu, K., & Bell, L. F. (2017). The benefits of cross-racial engagement on the college satisfaction of student-athletes. *Journal of Student Affairs Research and Practice*, 54, 371-387.

**Jones, W. A.,** Hutchens, N. H., Hulbert, A., Lewis, W. D, & Brown, D. (2017). Shared . I (r)-2no ( )v (r)-14 (t)2 (i)-v(n)-1 (e)-1Hioveeenrti ., 505371387.

**Jones, W. A.** (2013). Exploring the relationship between intercollegiate athletic expenditures and team on-field success among NCAA Division I institutions. *Journal of Sports Economics*, 14, 584-605.

**Jones, W. A.** (2013). Prestige among Black colleges: Examining the predictors of HBCU peer academic reputation. *Journal of African American Studies*, 17, 129-141.

**Jones, W. A.** (2011). Variation among academic disciplines: An update on analytical frameworks and research. *Journal of the Professoriate*, 6, 9-27.

**Jones, W. A.** (2011). Faculty involvement in institutional governance: A literature review. *Journal of the Professoriate*, 6, 117-134.

**Jones, W. A.** (2010). The impact of social integration on subsequent institutional commitment conditional on gender. *Research in Higher Education*, 51, 687-700.

**Jones, W. A.** (2010). General education assessment at private Historically Black Colleges and Universities: An exploratory study. *Journal of General Education*, 59, 1-16.

**Jones, W. A.** (2009-2010). Football and freshmen retention: Examining the impact of college football on institutional retention rates. *Journal of College Student Retention: Research, Theory, & Practice*, 11, 553-566.

**Jones, W. A., & Braxton, J. M.** (2009-2010). Cataloging and comparing institutional efforts to increase student retention rates. *Journal of College Student Retention: Research, Theory, & Practice*, 11, 123-139.

**Jones, W. A.** (2009). Athletics, applications, and yield: The relationship between successful college football and institutional attractiveness. *College & University*, 85(2), 10-19.

**Jones, W. A.** (2009). Neoliberalism in the Spellings Report: A language-in-use discourse analysis. *Higher Education in Review*, 6, 45-66.

Braxton, J. M., & **Jones, W. A.** (2008). The influence of student classroom incivilities on

## BOOK CHAPTERS

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**Jones, W. A.** (forthcoming). A review, analysis, and critique of newer theories of college student retention. In R. R. Reason & J. Braxton (Eds.), *Improving College Student Retention: New Developments in Theory, Research, and Practice*. Stylus.

**Jones, W. A.** & Hutchens, N. H. (2017). Player-coach sexual relationships at Boston College and LSU. In S. R. Harper & J. K. Donnor (Eds.), *Scandals in college sports* (175-186). New York, NY: Routledge.

**Jones, W. A.** (2016). He became a WHAT?!? Memoirs of a somewhat unlikely journey into academia. In Palmer, R. T. et al. (Eds.), *Black m8s7T0s Y(ou)5 (a)1 ademStor51 (i)-1 (es o16 (f)-1 ((r51 esie)4*

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**Jones, W. A.,** Bell, L. F., & Liu, K. (2015, November). *The benefits of cross-racial engagement on the college satisfaction of student-athletes*. Research paper presented at the Association for the Study of Higher Education 40<sup>th</sup> Annual Conference, Denver, CO.

**Jones, W. A.,** Bell, L. F., & Liu, K. (2015, April). *Examining the inclusiveness of intercollegiate team culture and its impact on student-athlete cross-racial interactions*. Research paper presented at the American Educational Research Association Annual Meeting, Chicago, IL.

Lewis, W. D., Hollis, E., **Jones, W. A.,** & Hutchens, N. H. (2015, April). *Strategic approaches to increasing faculty diversity at research universities*. Research paper to be presented at the American Educational Research Association Annual Meeting, Chicago, IL.

Lewis, W. D., Hollis, E., **Jones, W. A.,** & Hutchens, N. H. (2014, November). *Increasing faculty diversity in colleges of education, strategically*. Research paper presented at the University Council for Education Administration 28<sup>th</sup> Annual Conference, Washington, D.C.

**Jones, W. A.,** Hutchens, N. H., & Lewis, W. D. (2013, November). *Non-tenure track faculty in faculty senate bylaws and constitutions: An exploratory study*. Research paper presented at the Association for the Study of Higher Education 38<sup>th</sup> Annual Conference, St. Louis, MO.

**Jones, W. A.** (2012, November). *Exploring the correlation between intercollegiate athletics subsidies and student costs*. Research paper presented at the Association for the Study of Higher Education 37<sup>th</sup> Annual Conference, Las Vegas, NV.

**Jones, W. A.** (2010, November). *A Blinder-Oaxaca decomposition of differences in the perceived academic reputations of HBCUs and PWIs*. Research paper presented as an Interactive Scholarly Dialogue special session at the Association for the Study of Higher Education 35<sup>th</sup> Annual Conference, Indianapolis, IN.

**Jones, W. A.** (2009, November). *Athletics, applications, and yield: The relationship between successful college football and institutional attractiveness*. Research paper presented at the Association for the Study of Higher Education 34<sup>th</sup> Annual Conference, Vancouver, BC.

**Jones, W. A.** (2009, November). *The impact of social integration on subsequent institutional commitment conditional on gender*. Research paper presented at the Association for the Study of Higher Education 34<sup>th</sup> Annual Conference, Vancouver, BC.

**Jones, W. A.** (2008, November).

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Doyle, W., Braxton, J. M., & **Jones, W. A.** (



Manuscript Reviewer, *Journal of Sports Management*

Manuscript Reviewer, *Contemporary Economic Policy*

### National Organization Involvement

Association for the Study of Higher Education (ASHE) Membership Committee Chair, 2019-Present

Association for the Study of Higher Education (ASHE) Pre-Conference Forum on College Athletics Planning Committee Member, 2015-Present

Association for the Study of Higher Education (ASHE) National Conference Program Committee Chair (Policy, Finance, and Economics), 2017

### Consulting Work

Advisory Committee, *Black Male Student-Athletes and Racial Inequalities in NCAA Division I College Sports*, University of Pennsylvania, 2013

Research Consultant, *Making the Connection: Improving Student Completion through Improved State and Institutional Policies* project, Vanderbilt University, 2007-2013

Research Consultant, *Systematic Assessment of Student Learning in Community-Based Learning Programs* project, Rhodes College, 2008-2012

### **SELECT UNIVERSITY SERVICE**

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Member of University of South Florida Status of Men Committee, 2020-Present

Member of University of Kentucky Graduate School Inclusive Excellence Awards Selection Committee, 2019-2020

Member of University of Kentucky Retroactive Withdrawal Committee, 2019-2020

Member of University of Kentucky Administrative Regulation 6.2 (Policy and Procedures for Addressing and Resolving Allegations of Sexual Assault, Stalking, Dating Violence, and Domestic Violence) Review Committee, Spring 2017

Member of University of Kentucky Faculty Senate, Fall 2016-Fall 2018

Member of University of Kentucky Faculty Success and Advancement Workgroup, Fall 2014-Spring 2015

Member of University of Kentucky Campus Retention Workgroup, Spring 2014-Spring 2015



Member of University of Kentucky Office of Student Involvement External Review Committee,  
Spring 2012

## **NATIONAL & INSTITUTIONAL HONORS**

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Bluegrass Higher Education Consortium-Academic Leadership Academy Fellowship, 2017

Teacher Who Made a Difference Award Recipient, University of Kentucky, 2014

Association for the Study of Higher Education (ASHE) Dissertation of the Year Finalist, 2011

- One of Four Finalists Selected Out of 39 Nominations

Barbara Jackson Scholar, University Council for Educational Administrators (UCEA), 2007-  
2009

National Summer Data Policy Institute Fellowship, Association for Institutional Research, 2007

Graduate Honor Scholarship, Vanderbilt University, 2006

Peabody College Dean's Fellowship, Vanderbilt University, 2006