

BACHELOR OF SCIENCE

IPRA

Concentrations in Public Relations or Advertising |
2024-2025 Catalog

Major Fact Sheet

Example of 4 Year Program

YEAR 1

Fall	Spring	Summer
ENC 1101	ENC 1102	Non-major General Elective
State Core Humanities	MMC 3602	Non-major General Elective
State Core Mathematics Course	Enhanced Gen Ed - Quantitative Reasoning	
State Core Natural Science	State Core Social Science	
Total Hours: 12	Total Hours: 12	Total Hours: 6

YEAR 2

Fall	Spring	Summer
MMC 2100	ADV 2214	Major Elective or Internship
Enhanced Gen Ed - Creative Thinking	ADV 3008	Non-major General Elective
Core Social Science	PUR 3000	Non-major General Elective
Enhanced Gen Ed – Info and Data Literacy	Non-major General Elective	
	Total Hours: 12	Total Hours: 9