

The Road t

POS 331; Spring 2012; Tue

Dr. Judithanne V. Sourfield Mc
Department of History and Politics
University of South Florida St. Peter
Davis 116: Tuesdays and Thursdays
And by arrangement
Phone: 727/873 4956; Fax: 727/873
E mail: jsm2@usfsp.edu

Course Objective:

To study the history and political
presidential campaign internship
caucuses.

In our seminars we will discuss
process, the national convention
independent candidates, media
presidential campaigns.

Required Texts(Available at the

Randall J. Jones, Jr.
New York: Longman, 2002. [

Dante J. Scala.
New York: Macmillan, 2003. [

Redlawsk, Tolbert, and Donovan

Stephen J. Wayne.

Additional readings

GradingPolicy:

35% Presidential Campaign Internship

32%

- J Log of internship hours (due 24 April). You will keep track of the dates and times that you work at your internship placement. A form will be provided in the Field Work Packet of materials distributed in class on 10 January. Have your supervisor sign off on your hours at the end of each shift.

- J Journal of Internship experiences (due 24 April) In a separate notebook, record your internship experiences – describe the projects you work on, the campaign meetings and events you attend, and what you are learning about campaigns and elections as a result of your internship experience. Include press clips, event invitations, campaign literature, photos, scripts, and any other materials that will illustrate the projects you are describing in your journal. NOTE: There will be a mid point review of your journals to be sure that you are on the right track with the assignment (in terms of quantity and quality of journal entries and in terms of the work that you are doing at your internship placement). The mid point review will take place on 28 February.

- J Internship Paper (7-10 pages) (due 24 April) Discuss what you have learned about presidential campaigns and elections through your participation in the internship.

SEMINAR PAPERS (32%)

Students will write four (4) seminar

William J. Crotty, ed.

Boulder, CO: Paradigm Publishers, 2009.

Lecture 1 (Tuesday, January 31):

Lecture 2 (Thursday, February 2): Presidential Nominating Process

Due: Research Paper Proposal and Preliminary Bibliography

Week 5: IOWACAUCUSES (February 7 & 9)

Reading Assignment:

Redlawsk, Tolbert, and Donovan.

University of Chicago Press, 2010. [

]

Gary R. Orren and Nelson W. Polsby, eds.
. Seven Bridges Press, 1987.

Susan Berry Casey. National Health Insurance,
1986.

Dayton Duncan. Viking
Penguin, 1991.

Hugh Gregg. P.E.
Randall, 1990.

Walter Shapiro. Public
Affairs, 2003.

Meryl Levin and Will Kanteres
. Third Rail Press, 2004.

Lecture1 (TuesdayFebruary14)

Thursday, February 16): Due: Seminar Paper #2, Scala book

Week 7: Party Rules and

Paper #2, Scala book

Week 8: Fundraising and Campaign Finance (February 28 & March 1)

Reading Assignment:

Wayne, Chapter 2 (pp. 30-65)

See also:

Federal Election Campaign Act 1971 (FECA)

v. (1976)

Bipartisan Campaign Reform Act of 2002 (BCRA)

v. (2003)

v. (2010)

Center for Responsive Politics: www.opensecrets.org

Common Cause: www.commoncause.org

Federal Election Commission: www.fec.gov

For further reading:

Michael J. Malbin.

Florida Political Science Association Annual Meeting, University of Tampa,
March 17th

Week 10: Historical Presidential Campaigns Research Presentations (March 20 & 22)

Doris A. Graber, Denis McQuail, and Pippa Norris, eds.

Week 15: Reforming the Electoral System (April 24 & 26)

Reading Assignment:

Wayne, Chapter 10 (pp. 334-364)

For Further Reading:

Barbara Norrander.
New York: Routledge, 2010.

Rhodes Cook. _____ Rowman & Littlefield Publishers,
Inc. 2004.

Jules Witcover. _____ Farrar, Straus, and Giroux, 1999.

Thomas Gangale, "The California Plan: A 21st Century Method for Nominating Presidential Candidates,"
Vol. 37, No. 1 (January 2004) _____ pp. 81-87.

George C. Edwards III. _____ New

APPENDIX:

<http://www.cnn.com/ELECTION/2012/calendar.html>

January

- 3
- Iowa caucuses
-
- 10
- New Hampshire presidential primary
-
- 21
- South Carolina Republican presidential primary
-
- 31
- Florida presidential primary (Republican)

February

- 4
- Nevada caucuses
-
- 7
- Colorado Republican caucuses
- Minnesota Republican caucuses
- Missouri presidential primary
-
- 11
- Maine Republican caucuses
-
- 28
- Arizona presidential primary
- Michigan presidential primary
- South Carolina Democratic presidential primary

March

-
- 3
- Washington Republican caucuses
- 6
- Alaska Republican caucuses
- American Samoa Democratic caucuses
- Colorado Democratic caucuses
- Georgia presidential primary
- Idaho Republican caucuses

Oklahoma presidential primary
Tennessee presidential primary
Texas presidential/state primary, Democratic precinct conv.
Vermont presidential primary
Virginia presidential primary
Wyoming Republican caucuses

- 10
- Kansas Republican caucuses
- Virgin Island Republican caucuses
-
- 11
- Maine Democratic caucuses
-
- 13
- Alabama presidential/state primary
- Hawaii Republican caucuses
- Mississippi presidential/state primary
- Utah Democratic caucuses
-
- 20
- Illinois presidential/state primary
-
- 24
- Louisiana presidential primary
-
- 31
- Arizona Democratic caucuses

April

-
- 3
- District of

- - 24
 - Connecticut



Appendix3

DEMOCRATIC



Facebook: [Barack Obama](#)
Address:
Phone: (

REPU



Phone: (N
Twitter:
Facebook:
E-Mail:
Internship:
Internship:
<http://www>



<http://www.jonhuntsman.com>



Address:
Phone: (8
Twitter:
Facebook:
E-Mail: rick@rickwarren.com
<http://www>



Rick Perry – <http://>

Address: Perry for Presi
Phone: (855) 887-5627

Twitter: [@governorperry](#)
Facebook: [GovernorPerry](#)
E-Mail: campaign@rickperry.org
<https://www.rickperry.org/volunteer/>



Mitt Romney

Address (Florida)
Street, Boston
Phone (National)

Twitter: [@mittromney](#)
Facebook: [Mitt Romney](#)
E-Mail (National): info@mittromney.com
Phone (Florida): (813) 490-2626
Address (Florida): 123 West Platt Street, Tampa,
E-mail (Florida): TeamFL@mittromney.com
<http://www.mittromney.com/action>

Rick Santorum – [htt](http://)



Address: Santorum
Phone: (515)
Twitter: [@r](#)
Facebook: [|](#)
E-Mail: [info](#)

<https://www.ricksantorum.com/volunteer/>

Buddy Roemer



Address: Buddy Roemer

Phone: (225)364

Twitter: [@buddyroemer](#)
Facebook: [Buddy Roemer](#)
E-Mail: info@buddyroemer.com
<http://www.buddyroemer.com/sign>

Libertarian Party Presidential



Gary Johnson –[h](#)

Address: 731 East Side
Phone (National): (800) 392-6644
E-Mail (National): me@govgaryj.com
Twitter: [@govgaryj](https://twitter.com/govgaryj)
Facebook: [Gov. Gary Johnson](https://www.facebook.com/Gov.GaryJohnson)

State Campaign Director (Florida): Thomas Mahon
Phone (Florida): (505) 280-1708
E-Mail (Florida): tommahon@garyjohnson2012.com
<http://www.garyjohnson2012.com/volunteer>

OTHER



Michele

<http://www.michelebachmann.com>
<http://www.michelebachmann.com>
E-Mail: info@michelebachmann.com
E-Mail (Volunteer): volunteer@michelebachmann.com
E-Mail (Florida): Florida@MicheleBachmann.com
Address: Bachmann for President, P.O. Box 10000, Tallahassee, FL 32309
Phone: (855) 624-7377
Twitter: [@teambachmann](https://twitter.com/teambachmann)
Facebook: [Michele Bachmann](https://www.facebook.com/MicheleBachmann)



Tim I

<http://www.timpawlenty.com/>
Address: PO Box 38540, Bloomington, MN 55438
Twitter: [@timpawlenty](https://twitter.com/timpawlenty)
Facebook: [Tim Pawlenty](https://www.facebook.com/TimPawlenty)
<http://action.timpawlenty.com/interact>

Address: SarahPAC, P
Twitter: @
Facebook

Address
Phone N
Twitter:
Faceboo
E-Mail (

Faceboo
E-Mail: c
<http://ma>

Vide

June 1

Parts1

<http://>

<http://>

<http://>

<http://>

<http://>

<http://>

<http://>

<http://>

<http://>

<http://>

August 11, 2011:0

<http://www.youtube>
<http://www.youtube>
<http://www.youtube>
<http://www.youtube>
<http://www.youtube>
<http://>
<http://>
<http://>

Sept 7

Parts1

<http://>

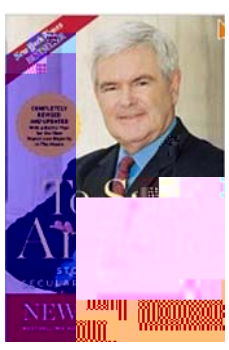
<http://>
<http://>

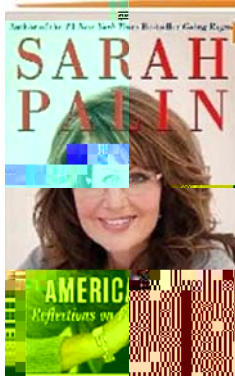
Sept 1

Tamp

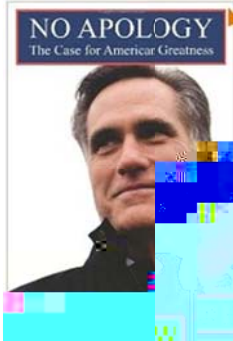
<http://>
<http://>
<http://w>

Presid

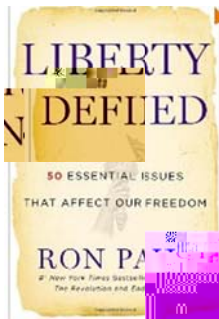




Palin, Sarah. *America by Heart: Reflections on Family, Faith and Flag*. Harper 2010.



Romney, Mitt. *No Apologies: The Case for American Greatness (Believe in America.)* St. Martin's Press 2010.



Paul, Ron. *Liberty Defined: 50 Essential Issues That Affect Our Freedom*. Grand Central 2011.



Pawlenty, Tim. *Courage to Stand: An American Story*. Tyndale 2011.



Obama, Barack. *The Plan: Barack Obama's Promise to America and His Plan for the Economy, Iraq, Healthcare and More*. Pacific Publishing 2009.



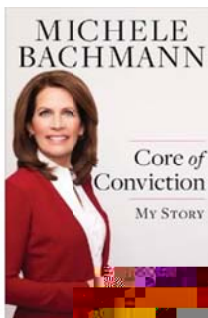
Perry, Rick. *Fed Up!: Our Fight to Save America from a Radical Left*. HarperCollins Publishers, 2010.



Cain, Herman. *This is Herman Cain!*. HarperCollins Publishers, 2011.



McCotter, Thaddeus. *Seize Freedom!*. ISI, 2011.



Bachmann, Michele. *Core of Conviction: My Story*. HarperCollins Publishers, 2011.