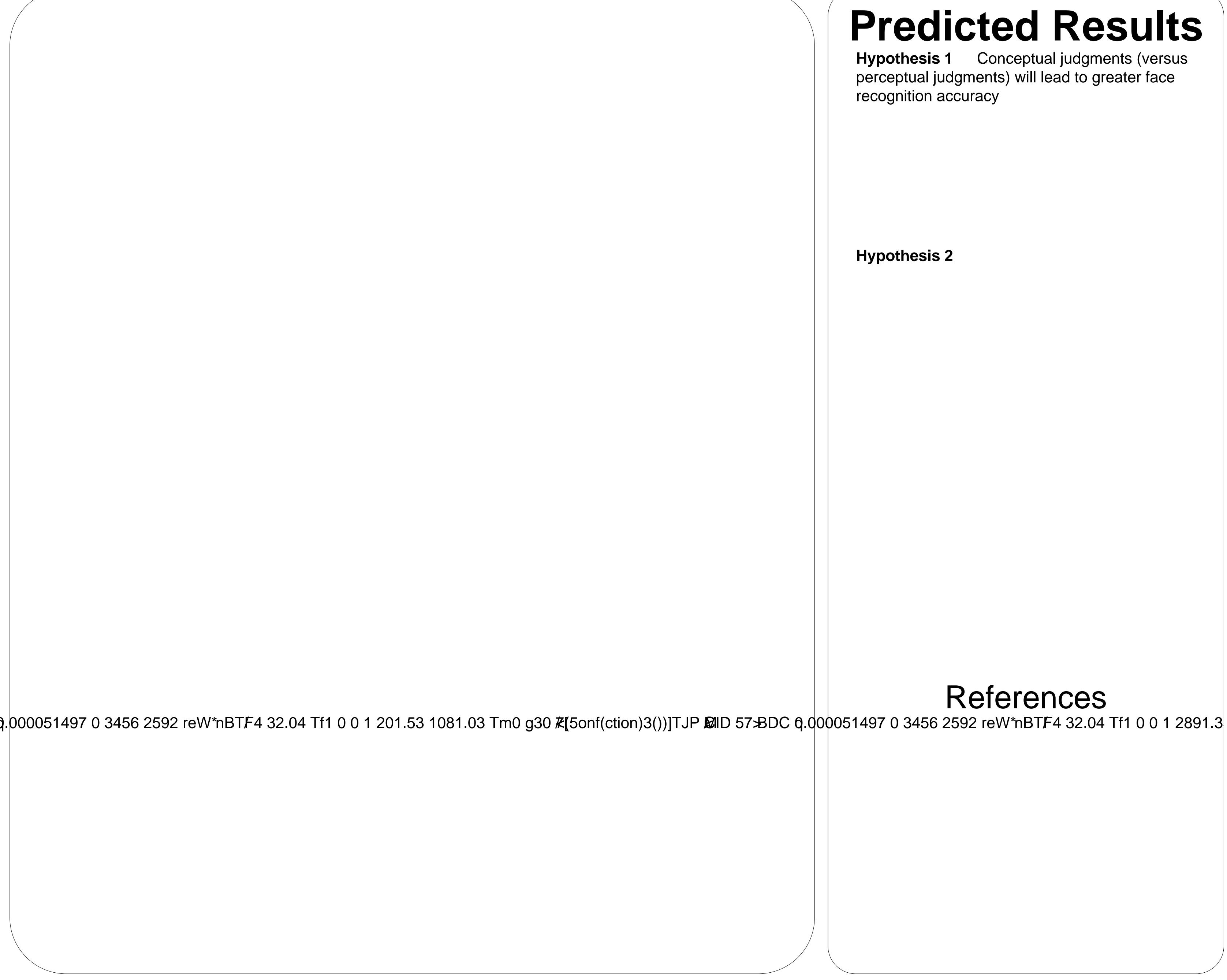
Do Judgments about a Face Affect Its Perceived Attractiveness and Its Memorability? Mattie Zeigler & Doug Rohrer

 Face recognition memory can depend on whether subjects previously made judgments that are either Perceptual or Conceptual (Schwartz & Yovel, 2019) (see Table)
 Confidence is a strong positive predictor of face recognition accuracy (Wixted & Wells, 2017)
H1: Conceptual judgments (versus perceptual judgments) will lead to greater face recognition accuracy
H2: Participants will remember the most and least attractive faces more than the faces rated as neutral (i.e., U-function)
H3: Across students, confidence ratings will be positively associated with face recognition accuracy
Methods
 Participants Undergraduate women at the University of South Florida
Stimuli • Face photos of Caucasian young adult men • Stonglatise) 3(1) Tobs, JECTATES (21079) (6 (201)), Br (2010) al 1) BiDC 6
 Design IV = Judgment type (Perceptual or Conceptual) DVs = Face recognition accuracy, self-reported confidence, perceived attractiveness



Predicted Results

Hypothesis 1 Conceptual judgments (versus perceptual judgments) will lead to greater face recognition accuracy

Hypothesis 2

References