

Curriculum Vitae  
Revised, August 2023

José Ángel Maldonado, Ph.D. | he, él  
Assistant Professor  
Department of English  
University of South Florida  
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EDUCATION

- 2017      Ph.D., University of Utah  
Department of Communication  
Dissertation: *Diana's Confession: Precarious Rhetoric in Post-NAFTA Mexico*  
Dissertation Advisor: Kent A. Ono
- 2011      M.A., University of Texas at El Paso  
Department of English  
Research Areas: Rhetoric and Writing Studies  
Thesis: *The Border Mural in the Electronic Age: Xican@ Literacy as Rhetorical Agency*
- 2008      B.A., University of Texas at El Paso  
Department of English  
English and American Literature

ACADEMIC APPOINTMENTS

- 2020--      Assistant Professor, University of South Florida, Department of English  
Affiliate Faculty, Institute for the Study of Latin America and the Caribbean
- 2019-2020      Assistant Professor, University of Puget Sound, Department of Communication
- 2017-2019      Assistant Professor, University of Nebraska-Lincoln, Department of Communication  
Affiliate Faculty, Forsythe Family Program on Human Rights & Humanitarian Affairs  
Affiliate Faculty, Institute for Ethnic Studies

AWARDS, GRANTS, & FELLOWSHIPS

- 2023      McKnight Junior Faculty Development Fellowship, Florida Education Fund
- 2022      Status of Latinos (SoL) Award, University of South Florida, Presidential Advisory Committee on Diversity, Equity, and Inclusion
- 2021      USF Humanities Institute Summer Grant Award for "The Haunt of Diana: *Retórica Moribunda* in Neoliberal Mexico"
- 2018      Dissertation Award, Rhetoric Society of America, for *Diana's Confession: Precarious Rhetoric in Post-NAFTA Mexico*

2018

## Scholarship in Progress

*Books in Progress*

Maldonado, José Ángel. *The Haunt of Diana: Retórica Moribunda in Neoliberal Mexico*. Nashville, TN, Vanderbilt University Press, under contract.

*Peer-Reviewed Journal Articles under Review or Development*

Maldonado, José Ángel. "Debating 1994: Luis Donald Colosio's Deadly Democratic Visions." (under revision at *Rhetoric & Public Affairs*)

Maldonado, José Ángel. "Rethinking Recognition: Narco.Terrorismo in Netflix and Univision's *El Chapo*." (aimed at *Philosophy & Rhetoric*)

Maldonado, José Ángel. "La Captura de la Metanoia en *La Negra Angustias*." (Written in Spanish; aimed at *Rhetorica*)

Maldonado, José Ángel. "Dronebrije: Drone Aesthetics in Disney-Pixar's *Coco*." (aimed at *Quarterly Journal of Speech*)

Maldonado, José Ángel. "Abject Sensationalism: Mass Graves, Public Murders, and Gender Violence in Mexican Tabloids." (aimed at *Cultural Critique*)

## Research Presentations

*Competitively Selected Conference Papers/Panels*

2023 "Nadie Sabe para Quién Trabaja: What the Conspiracy Theories Surrounding Genaro García Luna Indicate about Mexican Sovereignty." National Communication Association (NCA) Convention, Latina/o Communication Studies Division. National Harbor, MD. November 16.

2023 "Abject Sensationalism: The Pleasures and Pains of Military Violence in Mexican Tabloids." NCA Convention, Critical and Cultural Studies Division. National Harbor, MD. November 17.

2023 "'Silhouettes Come to See Me': Recognition and Narco.Terrorismo in *El Chapo*." Top Paper Panel for the Identity, Inclusion, and Social Justice Division of the Southern States Communication Association Annual Convention. St. Petersburg, FL. April 14.

2022 "The City that Reinvents Us: Arena México and the Spectacle of Women Wrestling." Rhetoric Society of America (RSA) Conference. Baltimore, MD. May 28.

2022 "Plátano's Pharmacy: The Republic's Taste of its Own Medicine." RSA Conference. Baltimore, MD. May 28.

2021 "El Ninguno eG2 cm-1 (1 ()) -1 .(g.) --) Tj bl"E1 () -1 , José/TT2 1 Tf (2021) Tj ET /TT2 1 Tf [(("PI) -1 (át) -1

- 2019 "Incomunicación: Alienation, Isolation, and Exile in a Spanish-Speaking English-Only Nation." NCA Convention, Rhetorical and Communication Theory Division. Baltimore, MD. November 15.
- 2019 "Language, Humanity, and Pessimism: Tres Modos de 'Sobrevivir.'" NCA Convention. Baltimore, MD. November 14.
- 2019 "Neorealism, Neocolonialism, and the Birth of Neoliberal Mexico in *Roma*." NCA, Critical and Cultural Communication Studies Division. Baltimore, MD. November 16.
- 2019 "A Monument to Pessimism: Meditations on Mexican Modernity." NCA Convention, Rhetorical and Communication Theory Division. Baltimore, MD. November 15.
- 2018 "Coco's Retórica Moribunda: The Necrometric Depolitization of the Mexico-United States Border in Disney/Pixar's *Coco*

- 2016 "Retórica Moribunda: Public Discourses of Life and Death in Contemporary Mexico." NCA Convention, Rhetorical and Communication Theory Division. Philadelphia, PA. November 11.
- 2016 "Mexican Studies in Communication: A Critique of National(ist) Epistemologies and the Unearthing of Vernacular Rhetorics in Mexico." NCA Convention, La Raza Caucus. Philadelphia, PA. November 11.
- 2016 "Collective Memories and Collective Amnesias of Mexican *Fosas Clandestinas*." NCA Convention, Latino/Latina Communication Studies Division. Philadelphia, PA. November 12.
- 2015 (Presented in Spanish): "Theorizing Media Representations of Border Femicidio: A Visual Comparison of *The Counselor* and *Diana la Cazadora de Choferes*." 15<sup>th</sup> International Conference on Regional Integration, Borders, and Globalization in the American Continent / 4<sup>th</sup> International Conference of Border Cities. Independent University of Ciudad Juárez. Ciudad Juárez, Chihuahua, Mexico. October 29.
- "Teorizando Representaciones Mediáticas del Femicidio Fronterizo: Una Comparativa Visual de *The Counselor* y *Diana la Cazadora de Choferes*." XV Congreso Internacional sobre Integración Regional, Fronteras y Globalización en el Continente Americano / IV Congreso Internacional de Ciudades Fronterizas. Universidad Autónoma de Ciudad Juárez. Ciudad Juárez, Chihuahua, México. 29 de octubre.
- 2015 "Ixtenexihui: Revisiting the Discoloration of the Náhuatl Universe in Academic Writing." NCA Convention, Rhetorical and Communication Theory Division. Las Vegas, NV. November 21.
- 2015 "The Primordialization of the Postcolonial in *Even the Rain*." NCA Convention, Critical and Cultural Studies Division. Las Vegas, NV. November 21.
- 2015 "Twitter Populism, Mexico's *Narco Princess*, and Violent Explosions of Self-Affirmation." NCA



2017

2018 "New Faculty Panel," in *Preparing Future Faculty*, College of Arts and Sciences. University of  
Nebraska Lincoln. May 14.  
2017







*Southern States Communication Association, 2022-*