

## CURRICULUM VITA

December 2020

Name: Roberta D. Baer  
Address: Department of Anthropology  
University of South Florida  
Tampa, FL. 33620  
Telephone: (813) 974-0805 (office)  
Languages: Spanish  
  
Specializations: Medical Anthropology, Nutritional Anthropology, Applied Anthropology

### **Education:**

- 1984 Ph.D., University of Arizona, Tucson, Arizona. Major: Cultural Anthropology Minor: Archaeology. Dissertation on rural to urban migration in Sonora, Mexico and social and cultural factors responsible for changes in food consumption patterns. Special emphasis on the role of women's work, land tenure, regional development patterns, prestige, subsistence pattern, income allocation, material culture, ethnicity, and nutritional knowledge as causal variables.
- 1980 M.A. in Anthropology, University of Arizona, Tucson, Arizona.
- 1975 M.A. in Remedial Reading and Minority History, University of Northern Colorado, Greeley, Colorado. For thesis project, wrote a social studies textbook on minority history for use in GED (high school equivalency) classes which teaches reading skills as well as social studies. Also prepared a series of booklets on Chicano folktales for use in adult literacy classes.
- 1971 B.A. in Sociology, Brandeis University, Waltham, Massachusetts. Also received Elementary Education Teaching Certificate.

### **Field Research:**

Tampa, Fl. 2020-2021-- Fall 2020-

and Anti-Black Racism Research Initiative). PIs: Dillon Mahoney and Asa Oxner; Co-Investigators (Co-Is): Roberta D. Baer, Lisa Armstrong, Renice Obure, Mathews Wakhungu

Tampa, Fl. 2020 Evaluating Understandings of State and Federal Pandemic Policies: The Situ

Tampa, Fl. 2020 Wilson, JW, Baer, RD, Lakshmi, S, Oxner, A, Sinnott, J, Wein, DA

models of the cold and H1N1.

Tampa, Fl. Fall 2009

Tampa, FL, Spring 1992 - Diet and life history research in the African-American community.

Tampa, FL, Spring 1991 - Ethnic dietary preferences (Northern Whites, Southern Whites, African-Americans, and Caribbean Hispanics) among participants in "SHARE".

Ruskin, FL, Spring 1991 - Prevalence and biomedical correlates of folk illnesses among Mexican migrant workers.

Liaison between Guatemala City Municipal Government and International Relief Agencies  
during the 1976 earthquake. Spring 1976.  
Guide, Tikal National Park, Peten, Guatemala, 1976-78.

Community Based Participatory Research Training Institute, Moffitt Cancer Center--presentation

Fl. Institute of Government Conversational Symposium--

8 hrs. 2007

Moffitt Cancer Center--Co-

diversity and culture, 10 hrs. 2007

Moffitt Cancer Center

<sup>th</sup> biennial Cancer, Culture and Literacy

Conference, Clearwater Beach, May 2006.

Premier Community Health Care Group, Dade City, Fl., 2 hour workshop on Cultural Diversity. 2005.

Moffitt Cancer Center

Literacy Institute, Jan. 2001, 2002, 2003, 2004, 2005.

Moffitt Cancer Center 3 ho

<sup>th</sup> biennial Cancer, Culture and Literacy

Conference, Clearwater Beach, May 2004

Florida Humanities Council

ty Tour of Florida

USF College of Medicine and Gulf coast North AHEC

Nova Southeastern University, Health Profession Division lecture for medical students on Cross Cultural Issues in Health Care. 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2003.

Nova Southeastern University, Health Profession Division lecture for physician assistant students on Cultural Issues in Health Care. 2003

Moffitt Cancer Center

<sup>rd</sup> biennial Cancer, Culture and Literacy Conference, Clearwater Beach,

May 2002

Central Hillsborough Healthy Start Workshop on Cultural Competence. 2000

Halifax Medical Center, Daytona Beach Workshop on Cultural Competency. 2000

University of Texas Health Science Center, San Antonio, Primary Care Forum Teleconference,

-



West Indies, Kingston, Jamaica, Dec. 1987.  
Assistant Professor of Anthropology, University of South Florida, Tampa, FL. 1984 - 1989.  
Visiting Investigator, Department of Foods and Nutrition, Center for Investigation of Nutrition and Economic Development (Centro de Investigacion en Alimentacion y Desarrollo - CIAD), Hermosillo, Sonora. 1982-Present.

**Research Support:**

- 2020-21-- -19 Vaccination Rollout. H. Castaneda and R. Baer, Chan-Zuckerberg Initiative, \$102,280. Under review
- 2020-2021--Pandemic Fallout for Black Refugee Youth: Issues of Health, Education, Race, and Identity (Funded for \$13,744 from the USF Blackness and Anti-Black Racism Research Initiative). PIs: Dillon Mahoney and Asa Oxner; Co-Investigators (Co-Is): Roberta D. Baer, Lisa Armstrong, Renice Obure, Mathews Wakhungu.
- 2018-2019 National Science Foundation --Understanding Evacuation Decisions. S. Weller and R. Baer (consultant)
- 2018 OCEP grant to support service learning activities collecting oral Histories form refugees in my Oral History class.
- 2017 USF Research One. \$1000 to support visit of Dr. Orlic.
- 2017 USF World. \$1000 to support visit of Dr. Orlic.
- 2016-2017 OCEP Service Learning Course Development Grant \$4000. To develop the Service Learning class, Oral History, for fall 2016.
- 2016 CAS-USF International Travel Grant, \$1500, to present at the international meetings of the SfAA in Vancouver, Canada.
- 2016 USF Office of Community Engagement Course Development Grant, \$3000. Development of a service learning class, Oral History, to focus on collecting oral histories from refugees.
- 2015 USF Office of Community Engagement Research That Matters Grant, Diets of Adult Burmese Refugees, \$8000. A community census and activities to involve my Anth. of Food class in research and evaluation of diets of adult Burmese refugees
- 2014 USF Office of Community Engagement Service Learning Grant, \$750. Activities to involve my Methods of Cultural Research in research and evaluation of diets of school aged Burmese refugees.
- 2013 Society for Medical Anthropology, \$1000. Qualitative study on members views of the organization and its services.
- 2013 USF Office of Community Engagement Service Learning Grant, \$750. Activities to involve my Anth. of Food class in research and evaluation of the Tampa Gardens Project for Burmese refugees.
- 2013 CAS-USF Travel Grant to present at international conference in Spain. \$1500.
- 2012-2013 Historic Hyde Park Neighborhood Association, \$2000. Study on neighborhood priorities.
- 2011 Lutheran Services Florida, Burmese Health Needs Assessment. \$150.
- 2010-  
  
Disparities (Consultant), \$1.6 million.  
2009-2014 National Cancer Health Disparities, Co-Leader, \$5,730,885.





1981 Comins Fund, University of Arizona.  
1979-1981 GOPP Fellowship, University of Arizona.

**Awards:**

2017 Outstanding Community Engaged Teaching Award, USF.  
2017 Welcomer Award, Florida Department of Children and Families, given for my work with the Tampa Bay Refugee Task Force.  
2003  
1993 Teaching Incentive Program Award for Undergraduate Teaching, University of South Florida.  
1991 Outstanding Undergraduate Teaching Award, University of South Florida.

**Professional Society Memberships:**

American Anthropological Association (Program Committee 1987, 1988 Meetings, Member of the Board of Directors 1990, 1991, 1992).  
Society for Applied Anthropology (Program Committee 1988 Meetings).  
Society for Medical Anthropology (Newsletter Co-editor 1989, 1990; 1991; member of the Executive Board 1989, 1990, 1991, 2012, 2013, 2014, 2015).  
Council on Nutritional Anthropology (President 1990, 1991, 1992, President-elect 1989, Executive Board 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, Past President 1993).

**Publications:**

Books:

Under contract--Jason Wilson and R. Baer. *The Patient Experience: Medical Anthropology and Education in the 21<sup>st</sup> Century*. Lexington Press  
In progress R. Baer. My Life and My People.  
2021 R. Baer, E. Holbrook, and J. Blair eds. American Stories 2. To be published by the Hillsborough County School District, Tampa Fl.  
2017 R. Baer and E. Holbrook, eds. American Stories. Published by the Hillsborough County School District, Tampa Fl. 148 pages.  
1998 Cooking and Coping Among the Cacti: Diet, Nutrition, and Available Income in Northwestern Mexico. Gordon & Breach Publishing, Co.

Monographs:

2021 R. Baer and E. Holbrook. *Radiant Kitchens Cookbook*. Published by Radiant Hands, Tampa, FL. In press.  
1998 A Quick Guide to Ethnic Health Beliefs and Dietary Patterns, 2<sup>nd</sup> edition, Gulf Coast AHEC, Tampa, FL, 130 pages (first author, with Janice Nichols).  
1994 I Don't Be Measuring that Stuff: Food Institute and Life in the College Hill Community.

Articles in Refereed Journals:

- Submitted S. Weller, R. Baer, E. Holbrook, and K. Kelly. Understanding the Decision to Evacuate on the US Gulf Coast: The Case of Hurricane Irma in Florida. Under review at Human Organization.
- 2020 D. Mahoney, R. Baer, et al. Unique Issues for Resettling Refugees from the Congo Wars. *Annals of Anthropological Practice* 44(1):77-90
- 2020 D. Mahoney, R. Obure, K. Billingsley, M. Inks, E. Umurutasate, and R. Baer. Evaluating Understandings of State and Federal Pandemic Policies: The Situation of Refugees from the Congo Wars in Tampa, Florida. *Human Organization* 79(4), December.
- 2019 Wilson, Jason W. MD, MA; Baer, Roberta D. PhD; Villalona, Seiichi MA. Patient



- Research 35(2):201-226.
- 2001 S. Weller, R. Baer. Short Takes: Using Electronic Scanning Forms for Data Entry. *Field Methods* 13(2):198-203.
- 1999 S. Weller, R. Baer et al. Latino Beliefs about Diabetes. *Diabetes Care* 22(5):722-728.
- 1999 R. Baer, S. Weller et al. Cross-Cultural Perspectives on the Common Cold. *Human Organization* 58(3):251-260.
- 1999 R. Trotter, S. Weller, R. Baer et al. Consensus Theory Model of AIDS/SIDS Beliefs in Four Latino Populations. *AIDS Education and Prevention*, 11(5): 414-426.
- 1999 R. Baer, S. Weller et al. Beliefs about AIDS in Five Latin and Anglo-American Populations: The Role of the Biomedical Model. *Anthropology and Medicine* 6(1):13-29.
- 1998 R. Baer, M. Bustillo. Caida de Mollera among Children of Mexican Migrant Workers: Implications for the Study of Folk Illnesses. *Medical Anthropology* 12(2):241-249.
- 1998 R. Baer, J. Garcia de Alba Garcia et al. Mexican Use of Lead in the Treatment of Empacho: Longitudinal, Clinic and Community Patterns. *Social Science Medicine* 47(9):1263-1266.
- 1996 R. Baer. Health and Mental Health among Mexican-American Migrant Workers: Implications for Survey Research. *Human Organization* 55:58-66.
- 1996 R. Baer. Medical Anthropology and Health in Latin America. *Reviews in Anthropology* 25:233-239.
- 1995 R. Baer, M. Bustillo, H. Lewis, W. Perry, D. Romeo, P. Slorah, C. Willis. Applied Anthropology: From the Classroom to the Community. *Human Organization* 54(3): 325-329.
- 1993 R. Baer, L. Madrigal. Intrahousehold Allocation of Resources in Larger and Smaller Mexican Households. *Social Science and Medicine* 36(3):305-310.
- 1993 S. Weller, L. Pachter, R. Trotter, R. Baer et al. Study of Intra- and Inter-Cultural Variation in Beliefs About Empacho. *Medical Anthropology* 15:109-136.
- 1993 R. Baer, M. Bustillo. Susto and Mal de Ojo Among Florida Farmworkers: Emic and Etic Perspectives. *Medical Anthropology Quarterly* 7(1): 90-100.
- 1993 R. Baer, D. Penzell. Susto and Pesticide Poisoning Among Florida Farmworkers. *Culture, Medicine & Psychiatry* 17: 321-327.
- 1992 R. Baer, K. Kelley, D. Rosenberg, R. Vollweiler, L. Wilbur. Users of a Community Cannery: Patterns and Problems. *City and Society* 6(1):90-95.
- 1990 M. McElvaine, E. Harder, L. Johnson, R. Baer, R. Satzger, S. Binder. Lead Poisoning from the Use of Indian Folk Medicines. *Journal of the American Medical Association* (refereed letter) 264(17): 2212-2213.
- 1990 R. Baer. Land Tenure and Agricultural Strategy as Constraints on the Household Production of Human Nutrition. *Food and Nutrition Bulletin* 12(4).
- 1989 L. Cueto, R. Baer, E. Montano. Three Cases of Unusual Lead Poisoning. *American Journal of Gastroenterology* (refereed letter) 84(11):1460.
- 1989 R. Baer, J. Garcia de Alba, L. Cueto, A. Ackerman, S. Davison. Lead Based Remedies For Empacho: Patterns and Consequences. *Social Science and Medicine* 29(12):1373-1379.
- 1988 R. Baer, K. Kominsky, D. Rambeau, P. Miller-Shaivitz. Expanding Use of a Comm



1991 "Aztec Medicine, Health, and Nutrition." *American Journal of Human Biology*





- 2019 Baer, Roberta D. Anthropological Contributions to the Study of Diet and Nutritional Status among Burmese and Congolese Refugees in West Central Florida, Presented at the Meetings of the Association for the Study of Food and Society, Anchorage, AK, June.
- 2018 Baer, Roberta D. American Stories: Oral History, Service Learning, and ESL Materials for Refugees (and Others). Presented at the Meetings of the Society for Applied Anthropology, March, Philadelphia.
- 2018 Roberta D. Participant in the roundtable, Anthropology, Gun Violence, and Gun Control. Presented at the Meetings of the American Anthropological Association, San Jose, CA, Nov.
- 2018 Assessing a Patient Educational Leaflet Intervention in an Emergency Department. J. Wilson, R. Baer, S. Villalona, B. Adibmoradi, J. Biji, S. Carter, A. Wynn. Presented at the Meetings of the Society for Applied Anthropology, April, Philadelphia.
- 2018 The Patient Perspective: Applying Medical Anthropology to the Patient Experience in the Emergency Department. K. Kelly, R. Baer, and J. Wilson. Presented at Meetings of the Society for Applied Anthropology, April, Philadelphia.
- 2018 Reimagining the Shadowing and Research Experiences of Undergraduate Premedical Students. J. Wilson, R. Baer, and S. Villalona. Presented at the Association of American Medical Colleges Western Group on Educational Affairs Regional Meeting, March, Denver.
- 2017 Diet, Nutrition, and Food Insecurity among Congolese Refugees in Tampa, R. Baer, D. Mahoney, E. Holbrook, and R. Obure. Presented at the Meetings of the American Anthropological Association, Washington, DC, Dec.
- 2017 Language, Trust, and other Issues in Research on Refugee Diets. D. Mahoney, R. Baer, R. Obure, and E. Holbrook. Presented at the Meetings of the American Anthropological Association, Washington, DC, Dec.
- 2017 How Common are Beliefs about the Common Cold?: Perspectives of College Students from Five Malaysian Ethnic Groups, C. Forsyth, R. Baer, and S. Weller. Presented at the Meetings of the American Anthropological Association, Washington, DC, Dec.
- 2017 Dietary Issues for Burmese Refugees in Central Florida, R. Baer. Presented at the Meetings of the Society for Applied Anthropology, April, Santa Fe.
- 2016 The ER: Patient and Physician Perspectives, R. Baer., J. Wilson, S. Villalona. Presented at the meetings of the American anthropological Association, Nov., Minneapolis.
- 2015 A Health Needs Assessment of a Burmese Refugee Community in West Central Florida. Presented at the Meetings of the Society for Applied Anthropology, March, Pittsburg.
- 2015 Cultural Aspects of Response to Risk: Galveston Island and Hurricane Ike, S. Weller and R. Baer. Presented at the Meetings of the American Anthropological Association, Denver.
- 2014 Perceived Risk and Compliance with a Mandatory Evacuation Order, S. Weller and R. Baer. Presented at the Meetings of the Society for Applied Anthropology, March, Albuquerque, NM.
- 2013 Continuity of Cultural Beliefs Estimates Over Time. Susan C. Weller, (UTMB), Roberta D. Baer (USF), Javier Garcia de Alba Garcia and Ana Salcedo Rocha (UIESS). Presented at the meetings of the American Anthropological Association, Chicago.
- 2013 An Overview of Research, Training and Education Efforts in a National Institute of Minority Health and Health Disparities Center for Excellence. Brooks, M. Batistapau, J. Diaz, C. Phelan, and R. Baer. International Cancer Education Conference, Seattle, Sept.

- 2013 A Transdisciplinary Approach to Cancer Disparity Education. Presented at the CAS-USF Oktoberfest, Oct., Tampa.
- 2013 Lay Explanatory Models of H1N1. Roberta D. Baer (USF), Susan C. Weller, (UTMB), Javier Garcia de Alba Garcia and Ana Salcedo Rocha (UIESS). International Medical Anthropology Conference, Tarragona, Spain, June.
- 2013 Concepts of Race and Ethnicity among Health Researchers. R. Baer. Research in Progress Seminar Series, Center for Equal Health, USF/Moffitt Cancer Center, Tampa, Aug.
- 2012 Mexican Conceptions of the H1N1 Flu Epidemic. Roberta D. Baer, Susan C. Weller, Javier Garcia de Alba Garcia and Ana Salcedo Rocha. Presented at the meetings of the American Anthropological Association, Montreal, Canada.
- 2012 Are Differences Between Patient and Provider Explanatory Models of Diabetes Associated with Patient Self-management and Glycemic Control? S. Weller, R. Baer, J. Garcia de Alba, A. Salcedo Rocha. Presented at the North American Primary Care Research Group Meetings, New Orleans, LA, Dec.
- 2012 A Health Needs Assessment of the Burmese Refugee Community in Tampa, Fl. University of Akron, Ohio, Feb.
- 2011 Swine Flu Beliefs and Behaviors in Mexico and the United States: Perspectives from Laypeople and Physicians. Roberta D. Baer, Susan C. Weller, Javier Garcia de Alba Garcia and Ana Salcedo Rocha. Presented at the meetings of the Society for Applied Anthropology, Seattle, WA.
- 2011 Physician Explanatory Models of H1N1: Mexican and US Perspectives. Roberta D. Baer, Susan C. Weller, Javier Garcia de Alba Garcia and Ana Salcedo Rocha. Presented at the meetings of the American Anthropological Association, Montreal, Canada.
- 2010 Ethnicity and Illness Concepts: The Common Cold in Sarawak, Malaysia (first author with S. Weller). Presented at the meetings of the Society for Applied Anthropology, Merida, Mar.
- 2010 Intra- and Inter-Cultural Variation in Beliefs about Diabetes (second author with S. Weller, J. Garcia de Alba and A. Salcedo Rocha). Presented at the meetings of the American Anthropological Association, New Orleans, Nov.
- 2009 Approaches to Changing Perspectives about the Role of Race in Health. Presented at the meetings of the Society for Applied Anthropology, Santa Fe, Mar.
- 2008 Consensus Analysis as a Method of Moving from Individual Explanatory Models to Community Level Explanatory Models. (First author with S. Weller). Presented at the meetings of the American Anthropological Association, San Francisco, Ca. Nov.
- 2008 Approaches to Changing Perspective about Race in Health. Presented at the Meetings of the Society for Applied Anthropology, Memphis, Mar.
- 2007 gy of Type 2 Diabetes: The Case of the Folk Illnesses Susto and presented at the meetings of the American Anthropological Association, Wash., D.C., Nov.
- 2007 Panelists included graduate students Erika Arteaga, Doug Reeser, Karen Dyer, Hannah Helmy, Airia Sasser, Aimee Eden and Margaret Karnyski. Presented at the meetings of the Society for Applied Anthropology, Tampa, Mar.

- 2007  
Cancer Center, as part of National Minority Cancer Awareness Week.
- 2006 Lifestyle Issues in Diabetes Management (with S. Weller, J. Garcia de Alba and A. Salcedo Rocha). Presented at the meetings of the American Anthropological Association, Wash., D.C., Nov.
- 2005 Folk Illnesses in Contemporary Spain (first author with S. Weller and J. Gonzalez Faraco). Presented at the meetings of the Society for Applied Anthropology, Santa Fe, April.
- 2005 Folk Illness as an Indicator for Mental Health Co-Morbidities (second author With S. Weller, J. Garcia de Alba, and A. Salcedo Rocha). Presented at the meetings of the American Anthropological Association, Wash., D.C., Dec.
- 2004  
  
April.
- 2003  
and Mexican Americans. Presented at the meetings of the Society for Applied Anthropology, Seattle, Mar.
- 2003  
  
Mexican-  
  
Association, Chicago. Nov.
- 2002  
-  
the Invited Poster Session of the Society for Medical Anthropology. Presented at the Meetings of the American Anthropological Association, New Orleans, Nov.
- 200x  
Internacional de Investigación en Ciencias Sociales y Salud, IMSS, Guadalajara, Mexico. Oct.
- 2001  
Meetings of the Society for Applied Anthropology, Merida, March.
- 2000  
Presented at the Meetings of the Society for Applied Anthropology, San Francisco, March.
- 2000  
the Meetings of the American Anthropological



- Society for Applied Anthropology, San Antonio.
- 1992 "A Self-Help Approach: SHARE in West Central Florida." Presented at the Invited Session, "Hunger in America," Meetings of the American Anthropological Association, San Francisco.
- 1992 "Patient and Physician Views of Mexican Folk Illnesses." Presented as an inservice program at the Ruskin Migrant Health Center, Ruskin, FL.
- 1991 "Cultural Issues in Nutrition." Presented at the USF Center for HIV Education Research and the Florida Dietetic Association Conference on Nutritional Care of Persons with

- 1987 "Antropología Aplicada y el Estudio de Remedios Caseros Tóxicos." Presented at the School of Public Health, University of Guadalajara (Mexico).
- 1987 "Toxic Mexican Home Remedies for the Treatment of Empacho." Presented at the Meetings of the Society for Applied Anthropology, Oaxaca, Mexico.
- 1986

class  
Designing Research for Health and Clinical Studies (Honors College)  
Oral History Community engaged service learning class  
Study Abroad Diet and Culture in Croatia

Graduate:

Oral History Community engaged service learning class  
Research Experience in Patient-Physician Interaction Community engaged service learning  
class  
Nutritional Anthropology  
Anthropology and Development  
Ethnicity and Health Care  
Contemporary Applied Anthropology  
Health Disparities, Diversity and Cultural Competence