USF POLICE DEPARTMENT MEDIA RELEASE

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SUBJECT: Drunk Driving Ruins the Holidays

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[Tampa, FL]—If you're enjoying the holidays with a drink, USF Police Department has a message for you: Drive Sober or Get Pulled Over. Due to the increase in drunk-driving-related fatalities around the holidays each year, law enforcement agencies across America will be actively searching for and arresting drunk drivers from December 18 to January 3. They have good reason to: in 2013, 10,076 people were killed in crashes involving a drunk driver. In December 2013 alone there were 733 people killed in crashes involving at least one driver or motorcycle operator with a blood alcohol concentration (BAC) of .08 or higher. 23 of those deaths occurred on Christmas Day.

USF drivers, please follow these tips to keep the holidays safe and happy:

Even one drink can impair your judgment and increase the risk of getting arrested for driving drunk—or worse, the risk of having a crash.

If you will be drinking, do not plan on driving. Plan ahead; designate a sober driver before the party begins.

If you have been drinking, do not drive. Call a taxi, phone a sober friend or family member, use public transportation or [insert your local sober ride program specifics here].

Remember, driving after drinking should never be an option. Drive Sober or Get Pulled Over.